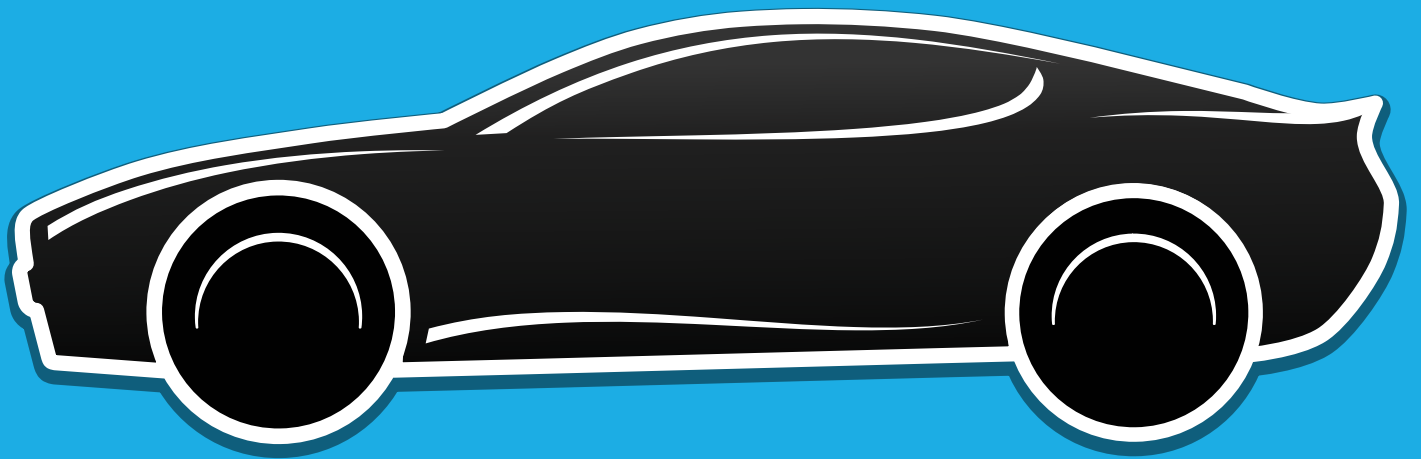


CD PRODUCTS Inc.



AUTO DEALERSHIP CATALOG

2023

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for helpful links



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GENERAL INFORMATION

ARTWORK:

Full design services are available. Whenever possible send the item currently being used, and we will match the typestyle, logo, etc. from this. If ordering for the first time, send the dealership logo and anything else that may best help us display the company image.

ART FILE SPECIFICATIONS

You may send artwork via e-mail to sales@cdproductsinc.com or upload on our website, www.cdproductsinc.com/tools/

Convert all text to outlines. Preferred file formats are: .AI, .EPS and .PDF. For 4 color process files, please save as a hi-res .TIF or .JPG file.

PROOFS

Proofs will be emailed prior to production. Emailed proof colors may vary based on your computer monitor and printer. Your job will be printed with the colors you selected from the [INK COLOR SELECTOR PAGE](#) of our catalog. A maximum of two proofs are available for no additional charge when requested with an order. Any additional proofs will be \$20(X) each. If order is not placed 30 days after initial proofs, there will be a \$25(X) charge per proof.

PRODUCT PROOFS

Actual production run samples are available for an additional charge. Please contact us for pricing.

PRODUCT SAMPLES

Product samples of items in our catalog available upon request.

SET UP CHARGES

Set up charges are listed with the items description if applicable. We reserve the right to charge an additional fee for complex artwork. You will be notified before any design work begins.

PURCHASE ORDERS

Please submit a written purchase order which includes:
-Customer Name, Contact Name and Contact Phone.
-Ship To Name and Street Address, No PO Boxes.
-Product Name, Quantity, and Colors.

REPEAT ORDERS

Identify repeat orders with our [SHIP TO NUMBER, ORDER DATE](#), and [SHIP TO DEALER NAME](#) on the last invoice. A photocopy or sample is always helpful in ensuring an exact duplicate.

PRICING

Quantities falling between two price breaks shown in our catalog will be charged the lower quantity price. Quotations on larger or smaller quantities than shown are available upon request. All prices subject to change.

PRODUCTION TIME

Normal delivery time is 2-4 weeks, depending on product and capacity and unless otherwise indicated. On orders with new artwork, production time is not counted until the proof is approved. Rush service available, see [RUSH SERVICE](#).

ORDER CONFIRMATION

Each Friday, we will send you a summary of the orders we have entered into production that week. This list does not include any orders awaiting artwork approval. Please read this list carefully and alert us of any changes.

QUALITY CONTROL / QUANTITY VARIANCE

All items are inspected for quality before shipping. We ship and invoice only for good items. A quantity variance of +/- 10% applies to all orders. Samples of each order are enclosed with the invoice. We will be happy to provide additional material and product samples upon request.

RUSH SERVICE

An expedited / guaranteed ship date service is available for an additional charge. On orders with new artwork, production time is not counted until the proof is approved.

Exact Repeat Orders

5 working days - \$100 (X)
7 working days - \$50 (X)
10 working days - \$25 (X)

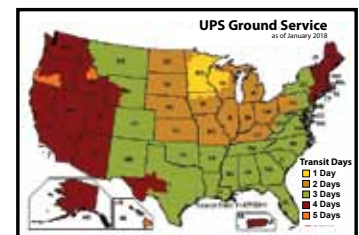
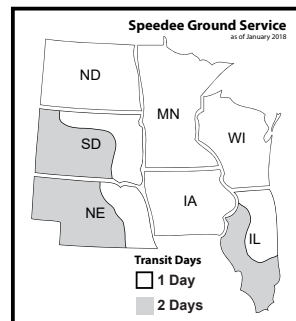
Orders with New Artwork

5 working days - Not Available
7 working days - \$100 (X)
10 working days - \$25 (X)

Domed Decal Rush Service - 10 working days - \$50 (X)

SHIPPING

All orders are shipped Speedee Ground or UPS Ground unless otherwise specified. UPS Next Day Air and 2nd Day Air service available for an additional cost. FOB Minneapolis, MN.



FINALLY

CD Products, Inc. is a full service graphics production company, specializing in custom signs and graphics for a wide variety of applications. If there is a product you have in mind, but do not see in our catalog, please contact us and we will be happy to provide a solution.

We appreciate your business!



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phone 952-442-7481 • fax 952-442-7491

email sales@cdproductsinc.com
www.cdproductsinc.com



INK COLOR SELECTOR





SCREENPRINTED ITEMS

Actual colors may vary from this due to printing limitations. Please refer to PMS numbers for close match. Those without numbers are actual PMS colors or actual swatches. Don't see the color you want? PMS Color Matching available on most items for \$25. **FULL COLOR** items printed CMYK, metallic inks not available.

Standard Inks

 pms yellow	 pms 116	 pms 186	 pms 200		
primrose yellow	medium yellow	bright red	fire red	rhodamine red	rubine red
 pms orange 021			 pms 293		 pms 662
orange	violet	process blue	peacock blue	reflex blue	navy blue
 pms 209	 pms 327	 pms 347	 pms 343	 pms cool grey 8c	 pms cool grey 10c
burgandy	teal	emerald green	dark green	light gray	dark gray
	 pms 874	 pms 877			 clear
black	gold	silver	white	write on white	dry erase

Bright Inks

 pms 212	 pms 021	 pms yellow	 pms 7488
bright pink	bright orange	bright yellow	bright green

Our **BRIGHT** inks offer longer exterior durability and are designed to be a substitute for the traditional v-glo inks.

V-Glo Fluorescent Inks

 pms 806	 pms 811	 pms 809	 pms 802	 pms 812
v-glo pink	v-glo orange	v-glo yellow	v-glo green	v-glo red

These inks are NOT guaranteed against fading. They, like all v-glo fluorescent inks, are not formulated for outdoor use.

DECALS - THERMAL KISS

automall

Easy to apply!

No background material, just the letters.
The end result is crisp and durable.

MATERIAL: Premium cast vinyl. Guaranteed for 7 years against fading, discoloring and cracking.

VINYL COLORS: 125 minimum per color. Mix colors for quantity pricing.
STANDARD: Black, White, Primrose Yellow, Yellow, Beige, Teal, Green, Dark Green, Blue, Grey, Red, Burgandy
METALLICS: Silver, Gold, Blue, Charcoal.
SPECIAL: Many other colors available upon request.

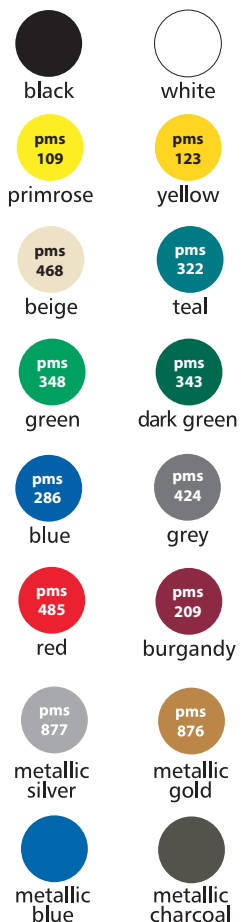
SIZE: Pricing based on square inches of decal.
 Multiply length x height of imprint to determine square inches.
 Minimum letter height 1/4", minimum stroke 1/16".

SCREENED DECALS: Add additional colors to your decal with screenprinting.
 \$15(X) ink color change charge on screenprinted decals.
FULL COLOR printing available - send art for quote.

SET UP CHARGE: \$40 (X). Waived if sample is sent with order.

EXTRA CHARGES: 15 letter center picks are allowed per decal.
 Extra picks are \$.01 each (x).

ALTERNATE SIZE/QUANTITY: Please call for a quotation on larger size decals or a quantity other than shown.



PRICING					
SQUARE INCHES	250	500	1000	2500	5000
UNDER 10	1.30	.82	.68	.62	.58
10-15	1.44	1.02	.82	.74	.66
15-20	1.62	1.14	.92	.84	.78
EACH SCREENED COLOR	.84	.54	.40	.30	.28

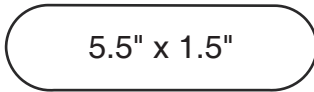
(A)



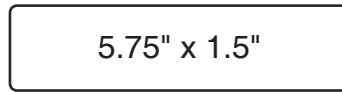
DOMED DECALS - STANDARD



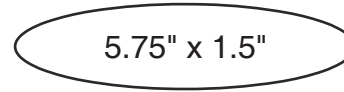
STYLE
A



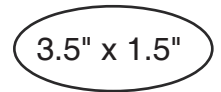
STYLE
B



STYLE
C

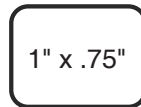


STYLE
D

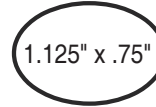


STYLE
E

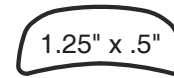
KEYLESS REMOTES



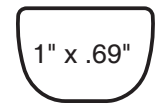
KR-2



KR-3



KR-4



KR-5

**Our standard styles make ordering easy
and offer a price discount too!**

MATERIAL: Premium base material with permanent adhesive, screenprinted and covered with a clear polyurethane coating.

MATERIAL COLORS: Bright Chrome, Matte Silver, Metallic Gold, White, Clear

INK COLORS: Any of our standard ink colors. see **INK COLOR SELECTOR** page.
PMS color match - \$25 (X)

FULL COLOR printing available - see Domed Decals - **FULL COLOR**

[click me!](#)

SIZE: See styles shown above.

SET UP CHARGE: No Set Up Charge.

CUSTOM SHAPES & SIZES: Please see 'Domed Decals - Custom' price guide.

PRICING: Base price includes one material selection and one imprint color.

PRICING					
ITEM	250	500	1000	2500	5000
KEYLESS REMOTES	1.08	.78	.56	.46	.42
STYLE A	2.32	1.60	1.18	1.08	1.04
STYLE B / STYLE C / STYLE D	2.82	1.88	1.56	1.40	1.18
STYLE E	2.10	1.40	1.04	.82	.78
EACH ADDITIONAL COLOR	.44	.36	.24	.20	.18

(A)

DOMED DECALS - CUSTOM



Domed! Dimensional! Durable!

MATERIAL: Premium base material with permanent adhesive, screenprinted and covered with a clear polyurethane coating.

MATERIAL COLORS: Bright Chrome, Matte Silver, Metallic Gold, White, Clear

INK COLORS: Any of our standard ink colors. see [INK COLOR SELECTOR](#) page. PMS color match - \$25 (X)

FULL COLOR printing available - see Domed Decals - **FULL COLOR**

[click me!](#)

[click me!](#)

SIZE: Pricing based on square inches of decal.
Multiply length x height to determine square inches.

SET UP CHARGE: No Set Up Charge.

LARGE SIZE: Please call for a quotation on larger size decals.

PRICING: Base price includes one material selection and one imprint color.

PRICING					
SQUARE INCHES	250	500	1000	2500	5000
Up to 3	1.50	1.08	.76	.64	.60
3.01 - 4	1.72	1.20	.92	.76	.72
4.01 - 6	2.10	1.44	1.12	.88	.84
6.01 - 8	2.30	1.64	1.22	1.16	1.12
8.01 - 10	2.88	1.98	1.48	1.44	1.40
10.01-12	3.26	2.36	2.09	2.00	1.96
12.01-14	4.20	2.98	2.64	2.54	2.42
EACH ADDITIONAL COLOR	.44	.36	.24	.20	.18 (A)

DOMED DECALS - FULL COLOR

The logo for automall, featuring the word "automall" in a lowercase, rounded font. Each letter is a different color: 'a' is orange, 'u' is yellow, 't' is green, 'o' is blue, 'm' is dark blue, 'a' is purple, 'l' is dark blue, and 'l' is dark blue.

**Full color, high quality
domed decals!**

MATERIAL: Premium base material with permanent adhesive, printed and covered with a clear polyurethane coating.

MATERIAL COLORS: White, Metallic Silver, Metallic Gold, Clear

INK COLORS: **FULL COLOR** Printed in CMYK, metallic inks not available.

SIZE: Pricing based on square inches of decal.
Multiply length x height to determine square inches.

SET UP CHARGE: No Set Up Charge.

LARGE SIZE: Please call for a quotation on larger size decals.

PRICING: Price includes material with full color imprint.

PRICING					
SQUARE INCHES	250	500	1000	2500	5000
Up to 3	1.94	1.44	1.00	.84	.78
3.01 - 4	2.16	1.56	1.16	.96	.90
4.01 - 6	2.54	1.80	1.36	1.08	1.02
6.01 - 8	2.74	2.00	1.46	1.36	1.30
8.01 - 10	3.32	2.34	1.72	1.64	1.58
10.01-12	3.70	2.72	2.33	2.20	2.14
12.01-14	4.64	3.34	2.88	2.74	2.60

(A)

DECALS - SCREENPRINTED

Choose your
**MATERIAL
& ADHESIVE**

STATIC CLING



Clear



White

REMOVABLE



Clear



White

PERMANENT



Clear



White



Mirror
Chrome



Brushed
Chrome



Mirror
Gold

Choose your
INK COLORS

Pantone PMS
Color Matching
Also Available



primrose
yellow



medium
yellow



bright
red



fire
red



rhodamine
red



rubine
red



orange



violet



process
blue



peacock
blue



reflex
blue



navy
blue



teal



emerald
green



dark
green



burgandy



light
gray



dark gray



black



gold



silver



white



write on
white



dry erase

Choose your
SIZE

WIDTH X HEIGHT = Square Inches

Choose your
ARTWORK

Send us your art or have our
designers create artwork for you.

PRICE BLOCK

A

Rectangle
Square corners



Choose your
SHAPE

PRICE BLOCK

B

Rectangle
Radius corners



Circle



Oval



Arrow



Custom



Create
your own
Custom
Shape!

PRICE BLOCK Base price includes material and 1 imprint color.

A

**NO
SET UP CHARGE!**

	250	500	1000	2500	5000
square inches					
under 10	1.26	0.76	0.50	0.30	0.24
10-15	1.38	0.84	0.56	0.34	0.28
15-20	1.48	0.94	0.62	0.38	0.32
20-25	1.62	1.04	0.68	0.42	0.36
25-30	1.78	1.14	0.74	0.46	0.40
Each Addl Color	0.56	0.32	0.20	0.16	0.12

Larger sizes available, please request quotation.

(A)

PRICE BLOCK Base price includes material and 1 imprint color.

B

**NO
CUTTING DIE OR SET UP CHARGE!**

	250	500	1000	2500	5000
square inches					
under 10	1.90	1.14	0.76	0.46	0.36
10-15	2.18	1.26	0.84	0.52	0.42
15-20	2.22	1.42	0.94	0.58	0.48
20-25	2.44	1.56	1.02	0.64	0.54
25-30	2.68	1.72	1.12	0.70	0.60
Each Addl Color	0.56	0.32	0.20	0.16	0.12

Larger sizes available, please request quotation.

(A)

DECALS - FULL COLOR

Choose your
**MATERIAL
& ADHESIVE**

REMOVABLE



Clear



White

PERMANENT



Clear



White

Overlamine
is standard
on all full color decals!

Choose your
SIZE

WIDTH X HEIGHT = Square Inches

Choose your
ARTWORK

Send us your art
or have our designers
create artwork for you.

PRICE BLOCK

A

Choose your
SHAPE

Rectangle



Rectangle
Radius corners



Circle



Oval



Arrow



Custom



Create
your own
Custom
Shape!

**** NO CUTTING DIE CHARGE!!**

PRICE BLOCK

A

Rectangle - Square corners

	250	500	1000	2500	5000
square inches					
under 10	2.52	1.52	1.00	0.60	0.48
10-15	2.77	1.67	1.10	0.66	0.53
15-20	3.05	1.84	1.21	0.73	0.58
20-25	3.35	2.02	1.33	0.80	0.64
25-30	3.69	2.23	1.46	0.88	0.70
30-40	4.06	2.45	1.61	0.97	0.77
40-50	4.46	2.69	1.77	1.06	0.85
50-60	4.91	2.96	1.95	1.17	0.94
60-70	5.40	3.26	2.14	1.29	1.03
70-80	5.94	3.58	2.36	1.41	1.13
80-90	6.54	3.94	2.59	1.56	1.24
90-100	7.19	4.34	2.85	1.71	1.37
Larger sizes available, please request quotation. (A)					

NO SET UP CHARGE!

PRICE BLOCK

B

Custom Shape

	250	500	1000	2500	5000
square inches					
under 10	5.04	3.04	2.00	1.20	0.96
10-15	5.54	3.34	2.20	1.32	1.06
15-20	6.10	3.68	2.42	1.45	1.16
20-25	6.71	4.05	2.66	1.60	1.28
25-30	7.38	4.45	2.93	1.76	1.41
30-40	8.12	4.90	3.22	1.93	1.55
40-50	8.93	5.39	3.54	2.13	1.70
50-60	9.82	5.92	3.90	2.34	1.87
60-70	10.80	6.52	4.29	2.57	2.06
70-80	11.88	7.17	4.72	2.83	2.26
80-90	13.07	7.88	5.19	3.11	2.49
90-100	14.38	8.67	5.71	3.42	2.74
Larger sizes available, please request quotation. (A)					

NO CUTTING DIE OR SET UP CHARGE!

AD PLATES - Vehicle



Advertise on the lot and on the road with our high quality ad plates!

MATERIAL: Polyethylene or Styrene.
All stock material is white. See below for specifications.

SIZE: 6" X 12" with 4 holes for mounting.
Slots available - no additional charge - please specify on order.
Slots are standard on .060 styrene.

INK COLORS: Any of our standard ink colors - see **INK COLOR SELECTOR** page.  [click me!](#)
V-Glo pigmented inks will fade, an optional clear coat
may prolong color - additional color price.
PMS color match - \$25(X) Ink color change charge - \$15(X)
FOUR COLOR PROCESS printing available - 4 color imprint price.

SET UP CHARGE: No set up charge.

PRICING: Base price includes white material and one imprint color on one side.
No extra charge for color bleeding to edge of plate.

POLYETHYLENE

- Flexible yet indestructible
- .023 (thin) or .035 (thick)
- Great for colder climates.

STYRENE

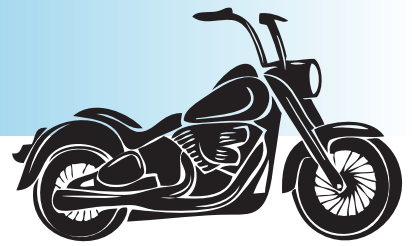
- Strong and durable
- .040 (medium) or .060 (heavy)
- Great for all climates

PRICING

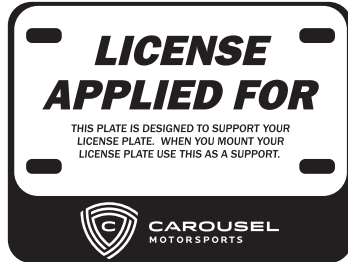
MATERIAL	250	500	1000	2500	5000
.023 POLYETHYLENE	1.40	1.08	.90	.82	.76
.035 POLYETHYLENE	1.72	1.34	1.14	1.06	1.00
.040 STYRENE	1.84	1.48	1.32	1.22	1.18
.060 STYRENE	2.14	1.78	1.58	1.50	1.46
EACH ADDITIONAL COLOR	.52	.38	.26	.20	.20

(A)

AD PLATES - Motorcycle



Style A



Style B



Style C



Style D



Start Seeing Motorcycles...and their ad plates!

The license mounts onto the plate, and advertising can also be displayed below or above.

MATERIAL: Polyethylene or Styrene. All stock material is white.

SIZE:

STYLE A	5 1/2" x 7 1/4"	Standard with ad space
STYLE B	4 1/4" x 7 1/2"	Standard - no ad space
STYLE C	5 1/2" x 8 1/4"	Wisconsin style
STYLE D	4 1/4" x 7 1/4"	Indian brand size

Custom sizes available - please call for quotation

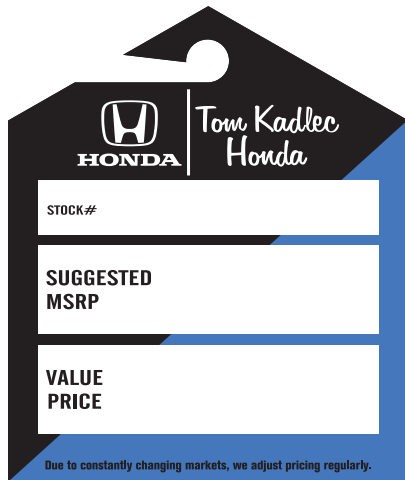
INK COLORS: Any of our standard ink colors.
PMS color match - \$25(X)
FOUR COLOR PROCESS printing available - 4 color imprint price.

SET UP CHARGE: No set up charge.

PRICING: Base price includes white material and one imprint color.
No extra charge for color bleeding to edge of plate.

PRICING				
MATERIAL	250	500	1000	2500
.023 POLYETHYLENE	1.64	1.22	.94	.76
.035 POLYETHYLENE	1.96	1.44	1.14	.90
.040 STYRENE	2.16	1.66	1.34	1.12
.060 STYRENE	2.38	1.86	1.56	1.32
EACH ADDITIONAL COLOR	.72	.50	.40	.40 (A)

MIRROR HANG TAGS



LARGE




REGULAR



LARGE

MATERIAL: White 24pt Cardstock

SIZE: REGULAR 8" x 12"
LARGE 10 1/2" x 12 1/2"

INK COLORS: Any of our standard ink colors EXCEPT V-Glo Fluorescent.
see **INK COLOR SELECTOR** page.  [click me!](#)
PMS color match - \$25(X)
FOUR COLOR PROCESS printing available - 4 color imprint price.

SET UP CHARGE: No Set Up Charge.

PRICING: Base price includes white material and one imprint color on one side.
Additional imprint colors and two sided imprint available.
For an additional color on either side, add as indicated.
No extra charge for color bleeding to edge of tag.

REGULAR SIZE PRICING

	250	500	1000	2500
1 COLOR IMPRINT (on 1 side)	1.12	.74	.56	.48
EACH ADDL COLOR or SIDE	.50	.34	.22	.20 (A)

LARGE SIZE PRICING

	250	500	1000	2500
1 COLOR IMPRINT (on 1 side)	2.08	1.34	.96	.90
EACH ADDL COLOR or SIDE	.96	.62	.38	.36 (A)

SERVICE DUE DECALS



STYLE 1



STYLE 2



STYLE 3



STYLE 4



MATERIAL: Clear Static Cling (no adhesive) or Clear Ultra Cling (low tack removable adhesive). Static or adhesive is standard on back unless requested to be on face. Price includes one imprint color and write on white panels.

SIZE: 2" x 2" standard. Custom sizes available. Styles shown above for reference and can be modified to fit your needs. Individually cut (not on a roll).

INK COLORS: Any of our standard ink colors. see **INK COLOR SELECTOR** page. [click me!](#)

SET UP CHARGE: No Set Up Charge.

PRICING				
	1000	2500	5000	10000
1 COLOR + WRITE ON WHITE	.36	.26	.22	.20
EACH ADDITIONAL COLOR	.20	.12	.10	.08 (A)

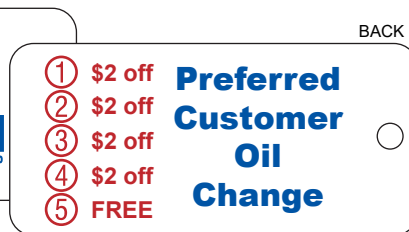


LOYALTY KEY TAGS

Increase Customer Loyalty and Service Appointments!



FRONT



BACK



FRONT



BACK

MATERIAL: Polyethylene - white - .023 thickness

SIZE: 1" x 2.125"

INK COLORS: Any of our standard ink colors. see **INK COLOR SELECTOR** page. [click me!](#)

SET UP CHARGE: No Set Up Charge.

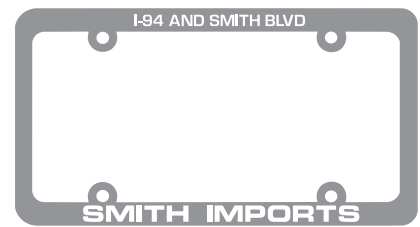
PRICING: Base Price includes white material and one imprint color on 1 side.

PRICING		
STYLE	1000	2500
KEY1 base	.26	.24
KEY2 base + 1 extra	.42	.38
KEY3 base + 2 extras	.58	.52
KEY4 base + 3 extras	.74	.66 (A)



LICENSE PLATE FRAMES

Get more mileage for your advertising dollar - these frames stay on the car long after the sale!



Other styles available, please call for information.

Screenprinted (Flat) Imprint

MATERIAL:	Flexible Polypropolyene Plastic with screenprinted (flat) imprint.
FRAME COLORS:	Black, White. Additional colors may be available, please inquire.
SIZE:	6 1/8" x 12 1/4"
STYLES:	Wide variety of styles available, please call for specifics. All styles have 4 holes. Wide panel can be on the top OR the bottom on all models.
IMPRINT COLORS:	Many of our standard ink colors. PMS color match - \$25(X)
SET UP CHARGE:	\$0 - No Set Up Charge
PRICING:	Price includes black or white frame and one imprint color.

SCREENPRINTED FRAME PRICING

QUANTITY	125	250	500	1000	2500
1 COLOR	3.09	2.08	1.64	1.53	1.45
EACH ADDITIONAL COLOR	1.00	.70	.58	.40	.36 (A)

Raised Imprint

MATERIAL:	Styrene with raised imprint.
FRAME COLORS:	Black, White. Additional colors may be available, please inquire
STYLES:	Wide variety of styles available, please call for specifics. Wide panel can be on the top OR the bottom on all models.
IMPRINT COLORS:	Black, White, Navy Blue, Medium Blue, Red, Green, Purple, Yellow
SET UP CHARGE:	\$165 (X)
PRICING:	Price includes black or white frame and one imprint color.

RAISED IMPRINT FRAME PRICING

QUANTITY	250	500	1000	2500	5000
1 COLOR	1.76	1.70	1.43	1.39	1.34
EACH ADDITIONAL COLOR	.38	.36	.34	.32	.30 (A)

COURTESY CAR



MATERIAL:	Ultra Cling (removable adhesive)
MATERIAL COLOR:	Clear or White
SIZE:	Varies, approx 12" x 24"
INK COLORS:	FULL COLOR
SET UP CHARGE:	No Set Up Charge

PRICING			
QUANTITY	1-9	10-19	20+
	\$42	\$36	\$30
(A)			

Vinyl Graphic

COURTESY VEHICLE
automall

MATERIAL:	Vinyl (Permanent Adhesive)
MATERIAL COLOR:	White, Black, Silver, Gold
SIZE:	Varies, approx 12" x 24"
SET UP CHARGE:	No Set Up Charge

PRICING			
QUANTITY	1-9	10-19	20+
	\$42	\$36	\$30
(A)			

Magnet



MATERIAL:	Magnet
MATERIAL COLOR:	White
SIZE:	Varies, approx 12" x 24"
INK COLORS:	FULL COLOR
SET UP CHARGE:	No Set Up Charge

PRICING			
QUANTITY	1-9	10-19	20+
	\$98	\$76	\$66
(A)			

TIRE TRACKS™ Tire Ad Panels



Full color imprint!



Handy tabs tuck into tire for display!



Ordering Tip:
order insert 1" larger than hole in tire
R16 = 17" sign size
R17 = 18" sign size
R18 = 19" sign size
R19 = 20" sign size

PRICING

QUANTITY	1-9	10-19	20+
	\$120	\$104	\$90

(A)

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