

CD PRODUCTS *inc.*



Auto Dealership Branding

GENERAL INFORMATION

ARTWORK:

Full design services are available. Whenever possible enclose the item currently being used, and we will match the typestyle, logo, etc. from this. If ordering for the first time, enclose the dealership logo and anything else that may best help us display the company image.

ART FILE SPECIFICATIONS

You may send artwork via e-mail or upload on our website. Convert all text to curves, outlines or paths. Preferred file formats are: .AI, .EPS and .PDF. For 4 color process files, please save as a hi-res .TIF or .JPG file. A printed copy or .PDF file is always helpful in ensuring the file was converted properly.

PROOFS

Proofs will be emailed prior to production. Emailed proof colors may vary based on your computer monitor and printer. Your job will be printed with the colors you selected from the **INK COLOR SELECTOR PAGE** of our catalog. A maximum of two proofs are available for no additional charge when requested with an order. Any additional proofs will be \$20(X) each. If order is not placed 30 days after initial proofs, there will be a \$25(X) charge per proof.

PRODUCT PROOFS

Actual production run samples are available for an additional charge. Please contact us for pricing.

SET UP CHARGES

Set up charges are listed with the items description if applicable. We reserve the right to charge an additional fee for complex artwork. You will be notified before any design work begins.

PURCHASE ORDERS

Please submit a written purchase order which includes:
-Customer Name, Contact Name and Contact Phone.
-Ship To Name and Street Address, No PO Boxes.
-Product Name, Quantity, and Colors.

REPEAT ORDERS

Identify repeat orders with our **SHIP TO** number, **ORDER DATE**, and **SHIP TO DEALER NAME** on the last invoice. A photocopy or sample is always helpful in ensuring an exact duplicate.

PRICING

Quantities falling between two price breaks shown in our catalog will be charged the lower quantity price. Quotations on larger or smaller quantities than shown are available upon request. All prices subject to change.

PRODUCTION TIME

Normal delivery time is 2-4 weeks, depending on product and capacity and unless otherwise indicated. On orders with new artwork, production time is not counted until the proof is approved. Rush service available, see **RUSH SERVICE**.

ORDER CONFIRMATION

Each Friday, we will fax you a summary of the orders we have entered into production that week. This list does not include any orders awaiting artwork approval. Please read this list carefully and alert us of any changes.

QUALITY CONTROL / QUANTITY VARIANCE

All items are inspected for quality before shipping. We ship and invoice only for good items. A quantity variance of +/- 10% applies to all orders. Samples of each order are enclosed with the invoice. We will be happy to provide additional material and product samples upon request.

RUSH SERVICE

An expedited / guaranteed ship date service is available for an additional charge. On orders with new artwork, production time is not counted until the proof is approved.

Exact Repeat Orders

5 working days - \$100 (X)
7 working days - \$50 (X)
10 working days - \$25 (X)

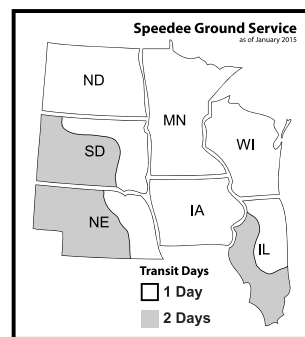
Orders with New Artwork

5 working days - Not Available
7 working days - \$100 (X)
10 working days - \$25 (X)

Domed Decal Rush Service - 10 working days - \$50 (X)

SHIPPING

All orders are shipped Speedee Ground or UPS Ground unless otherwise specified. UPS Next Day Air and 2nd Day Air service available for an additional cost. FOB Minneapolis, MN.



FINALLY

CD Products, Inc. is a full service graphics production company, specializing in custom graphics for a wide variety of applications. If there is a product you have in mind, but do not see in our catalog, please contact us and we will be happy to provide a solution.

We appreciate your business!



1330 MILL LANE • WACONIA, MN 55387
phone 952-442-7481 • fax 952-442-7491
email sales@cdproductsinc.com
www.cdproductsinc.com

THERMAL KISS DECALS

automall

Actual Thermal Kiss Decal

Premium vinyl decals make dealer identification easy, attractive, and inexpensive!

MATERIAL: Premium 2mil cast vinyl. Guaranteed for 7 years against fading, discoloring and cracking.

VINYL COLORS: 125 minimum per color. Mix colors for quantity pricing.
STANDARD: Black, White, Primrose Yellow, Yellow, Beige, Teal, Green, Dark Green, Blue, Grey, Red, Burgandy
METALLICS: Silver, Gold, Blue, Charcoal
SPECIAL: Many other colors available upon request.

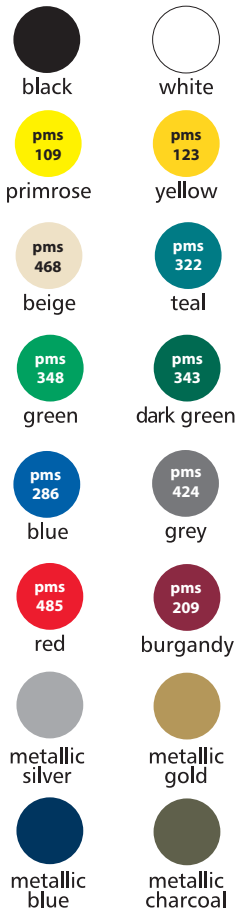
SIZE: Pricing based on square inches of decal. Multiply length x height of imprint to determine square inches. Minimum letter height 1/4", minimum stroke 1/16".

SCREENED DECALS: Add additional colors to your decal with screenprinting. \$15(X) ink color change charge on screenprinted decals. **FOUR COLOR PROCESS** printing available - call for quote.

SET UP CHARGE: \$40 (X). Waived if sample is sent with order.

EXTRA CHARGES: 15 letter center picks are allowed per decal. Extra picks are \$.01 each.

ALTERNATE SIZE/QUANTITY: Please call for a quotation on larger size decals or a quantity other than shown.

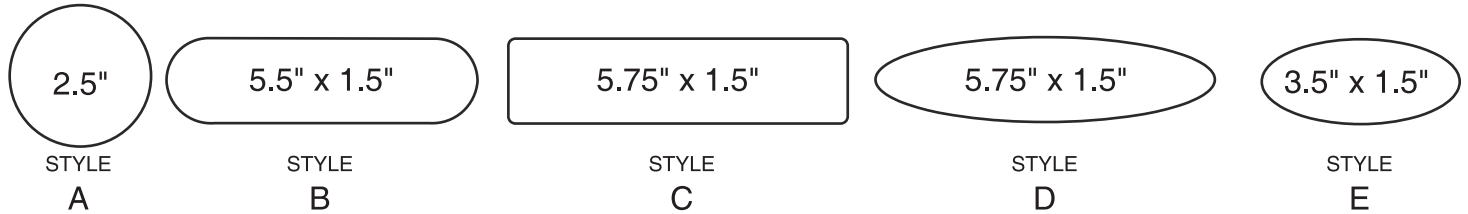


PRICING

SQUARE INCHES	250	500	1000	2500	5000
UNDER 10	1.14	.72	.60	.54	.50
10-15	1.28	.90	.72	.64	.58
15-20	1.44	1.00	.80	.74	.68
EACH SCREENED COLOR	.78	.50	.36	.26	.24

(A)

DOMED DECALS - STANDARD



KEYLESS REMOTES



Our standard styles make ordering easy and offer a price discount too!

MATERIAL: Premium base material with permanent adhesive, screenprinted and covered with a clear polyurethane coating.

MATERIAL COLORS: Bright Chrome, Metallic Silver, Metallic Gold, White, Clear

INK COLORS: Any of our standard ink colors. PMS color match - \$25 (X)
FOUR COLOR PROCESS printing available - 4 color imprint price.

SIZE: See styles shown above.

SET UP CHARGE: \$40 (X). Waived if sample is sent with order.

CUSTOM SHAPES & SIZES: Please see 'Domed Decals - Custom' price guide or call for a quotation.

PRICING: Price includes one material selection and one imprint color.

PRICING

ITEM	250	500	1000	2500	5000
KEYLESS REMOTES	.92	.68	.48	.38	.36
STYLE A	2.00	1.38	1.00	.94	.90
STYLE B / STYLE C / STYLE D	2.42	1.62	1.34	1.20	1.00
STYLE E	1.80	1.20	.90	.70	.66
EACH ADDITIONAL COLOR	.40	.32	.20	.16	.14 (A)

DOMED DECALS - CUSTOM



Our domed decals represent your brand with a high impact, high quality image

Actual Domed Decal

MATERIAL: Premium base material with permanent adhesive, screenprinted and covered with a clear polyurethane coating.

MATERIAL COLORS: Bright Chrome, Metallic Silver, Metallic Gold, White, Clear

INK COLORS: Any of our standard ink colors. PMS color match - \$25 (X)
FOUR COLOR PROCESS printing available - 4 color imprint price.

SIZE: Pricing based on square inches of decal.
 Multiply length x height to determine square inches.

SET UP CHARGE: \$40 (X). Waived if sample is sent with order.

LARGE SIZE: Please call for a quotation on larger size decals.

PRICING: Price includes one material selection and one imprint color.

PRICING

SQUARE INCHES	250	500	1000	2500	5000
Up to 3	1.36	.98	.68	.58	.54
3.01 - 4	1.56	1.08	.84	.68	.64
4.01 - 6	1.90	1.30	1.00	.80	.76
6.01 - 8	2.10	1.48	1.10	1.04	1.00
8.01 - 10	2.62	1.82	1.36	1.32	1.28
10.01-12	2.96	2.14	1.88	1.82	1.78
12.01-14	3.80	2.70	2.40	2.30	2.20
EACH ADDITIONAL COLOR	.40	.32	.20	.16	.14

(A)

MOTORCYCLE AD PLATES

Style A



Style B



Style C



Style D



Start Seeing Motorcycles...and their ad plates!

The license mounts onto the plate, and advertising can also be displayed below or above.

MATERIAL: Polyethylene or Styrene. All stock material is white.

SIZE:

STYLE A	5 1/2" x 7 1/4"	Standard with ad space
STYLE B	4 1/4" x 7 1/2"	Standard - no ad space
STYLE C	5 1/2" x 8 1/4"	Wisconsin style
STYLE D	4 1/4" x 7 1/4"	Indian brand size

Custom sizes available - please call for quotation

INK COLORS: Any of our standard ink colors.
PMS color match - \$25(X)
FOUR COLOR PROCESS printing available - 4 color imprint price.

SET UP CHARGE: \$25 (X). Waived if sample is sent with order.
4 color process set up charge - \$50 (X), must supply print ready file.

PRICING: Price includes white material and one imprint color.
No extra charge for color bleeding to edge of plate.

PRICING

MATERIAL	250	500	1000	2500
.023 POLYETHYLENE	1.50	1.10	.84	.66
.035 POLYETHYLENE	1.80	1.32	1.02	.80
.040 STYRENE	2.00	1.52	1.22	1.00
.060 STYRENE	2.20	1.72	1.42	1.20
EACH ADDITIONAL COLOR	.66	.46	.36	.36 (A)

AD PLATES



Advertise on the lot and on the road with our high quality ad plates!

MATERIAL: Polycoated Cardboard, Polyethylene or Styrene.
All stock material is white. See below for specifications.

SIZE: 6" X 12" with 4 holes for mounting.
Slots available - please specify on order.
Slots are standard on .060 styrene.

INK COLORS: Any of our standard ink colors.
V-Glo inks will fade and are also not for use on polycoated cardboard.
PMS color match - \$25(X) Ink color change charge - \$15(X)
FOUR COLOR PROCESS printing available - 4 color imprint price.

SET UP CHARGE: \$25 (X). Waived if sample is sent with order.
4 color process set up charge - \$50 (X), must supply print ready file.

PRICING: Price includes white material and one imprint color.
No extra charge for color bleeding to edge of plate.

POLYCARD

- Temporary
- Economical
- Water Resistant

POLYETHYLENE

- Flexible yet indestructible
- .023 (thin) or .035 (thick)
- Great for colder climates.

STYRENE

- Strong and durable
- .040 (medium) or .060 (heavy)
- Great for all climates

PRICING

MATERIAL	250	500	1000	2500	5000
.024 POLYCARD	1.02	.78	.62	.58	.52
.023 POLYETHYLENE	1.20	.92	.74	.68	.62
.035 POLYETHYLENE	1.48	1.14	.98	.90	.84
.040 STYRENE	1.60	1.28	1.12	1.04	1.00
.060 STYRENE	1.86	1.54	1.38	1.30	1.26
EACH ADDITIONAL COLOR	.46	.32	.22	.16	.16

(A)

MIRROR HANG TAGS



REGULAR



LARGE



REGULAR

MATERIAL: White 24pt Cardstock

SIZE: REGULAR 8" x 12"
LARGE 10 1/2" x 12 1/2"

INK COLORS: Any of our standard ink colors EXCEPT V-Glo Fluorescent.
PMS color match - \$25(X)
FOUR COLOR PROCESS printing available - 4 color imprint price.

SET UP CHARGE: \$25 (X). Waived if sample is sent with order.
4 color process set up charge - \$50 (X), must supply print ready file.

PRICING: Price includes white material and one imprint color on one side.
Additional imprint colors and two sided imprint available.
For an additional color on either side, add as indicated.
No extra charge for color bleeding to edge of tag.

REGULAR SIZE PRICING

	250	500	1000	2500
1 COLOR IMPRINT (on 1 side)	.98	.62	.46	.38
EACH ADDL COLOR or SIDE	.44	.30	.18	.16

(A)

LARGE SIZE PRICING

	250	500	1000	2500
1 COLOR IMPRINT (on 1 side)	1.84	1.16	.82	.76
EACH ADDL COLOR or SIDE	.88	.56	.34	.32

(A)

SERVICE DUE DECALS



STYLE 1



STYLE 2



STYLE 3



STYLE 4

MATERIAL: Clear Static Cling (no adhesive) or Clear Ultra Cling (low tack removable adhesive). Static or adhesive is standard on back unless requested to be on face. Price includes clear material, one imprint color, and write on white panels.

SIZE: 2" x 2" standard. Custom sizes available. Styles shown above for reference and can be modified to fit your needs. Individually cut (not on a roll).

INK COLORS: Any of our standard ink colors. PMS color match - \$25(X)

SET UP CHARGE: \$25 (X). Waived if sample is sent with order.

PRICING

	1000	2500	5000	10000
1 COLOR + WRITE ON WHITE	.30	.20	.16	.14
EACH ADDITIONAL COLOR	.16	.08	.06	.04 (A)

MYLAR DECALS

MATERIAL: Polyester (2mil) or Vinyl (3.5mil) with permanent adhesive. 2 year outdoor durability.

MATERIAL COLORS: Clear, White, Brushed Chrome, Chrome, Light Yellow, Safety Yellow

INK COLORS: Any of our standard ink colors. PMS Color Match - \$25 (X).

SET UP CHARGE: \$25 (X). Waived if sample is sent with order.

PRICING: Price includes material, one imprint color, and standard rectangle shape.

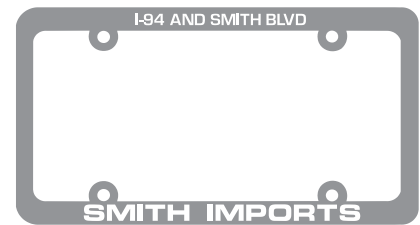
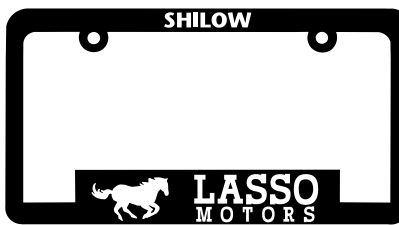
CUSTOM SHAPES: Please call for a quotation.

PRICING

	250	500	1000	2500
SMALL (Under 9 sq in)				
1 COLOR	1.32	.74	.46	.26
EACH ADDITIONAL COLOR	.52	.28	.18	.12
LARGE (9-18 square inches)				
1 COLOR	1.48	.82	.50	.30
EACH ADDITIONAL COLOR	.58	.32	.20	.12 (A)

LICENSE PLATE FRAMES

Get more mileage for your advertising dollar - these frames stay on the car long after the sale!



Other styles available, please call for information.

Screenprinted (Flat) Imprint

- MATERIAL:** Flexible Polypropolyene Plastic with screenprinted (flat) imprint.
- FRAME COLORS:** Black, White, Blue, Grey
- SIZE:** 6 1/8" x 12 1/4"
- STYLES:** Wide variety of styles available, please call for specifics. All styles have 4 holes. Wide panel can be on the top OR the bottom on all models.
- IMPRINT COLORS:** Many of our standard ink colors. PMS color match - \$25(X)
- SET UP CHARGE:** \$0 - No Set Up Charge
- PRICING:** Price includes white or black frame and one imprint color. For Blue or Grey frames, add \$.05 (X) each.

SCREENPRINTED FRAME PRICING

QUANTITY	125	250	500	1000	2500
1 COLOR	2.60	1.70	1.30	1.20	1.14
EACH ADDITIONAL COLOR	.94	.62	.50	.34	.30 (A)

Raised Imprint

- MATERIAL:** Styrene with raised imprint.
- FRAME COLORS:** White or Black
- STYLES:** Wide variety of styles available, please call for specifics. Wide panel can be on the top OR the bottom on all models.
- IMPRINT COLORS:** Black, White, Navy Blue, Medium Blue, Red, Green, Purple, Yellow
- SET UP CHARGE:** \$150 (X)
- PRICING:** Price includes white or black frame and one imprint color.

RAISED IMPRINT FRAME PRICING

QUANTITY	250	500	1000	2500	5000
1 COLOR	1.40	1.36	1.10	1.06	1.02
EACH ADDITIONAL COLOR	.26	.24	.24	.24	.24 (A)

LOYALTY KEY TAGS

Increase Customer Loyalty and Service Appointments!



MATERIAL: Polyethylene - white - .023 thickness

SIZE: 1" x 2.125"

INK COLORS: Any of our standard ink colors. PMS color match - \$25(X)

SET UP CHARGE: \$25 (X). Waived if sample is sent with order.

PRICING: Base Price includes white material and one imprint color.

1 Extra = 1 additional color on 1 side

PRICING

STYLE	1000	2500
KEY1 base	.24	.22
KEY2 base + 1 extra	.38	.34
KEY3 base + 2 extras	.52	.46
KEY4 base + 3 extras	.66	.58

(A)

MAGNETS

Our vehicle magnets are the perfect solution for removable graphics on your courtesy or delivery vehicles.



MATERIAL: .030 White Magnet with radius corners unless otherwise specified.

IMPRINT COLORS: Any color combination, including **FULL COLOR GRAPHICS**

SIZE: 12" x 18" or 12" x 24" standard. Custom sizes and shapes available.

PRICING

QUANTITY	2	6	12	24
FULL COLOR	\$98	\$88	\$68	\$44

(A)

CUSTOM GRAPHICS & SIGNS

The One-Stop Shop for all your sign & graphic needs!

Please call for a quotation on these products or any ideas you may have!

SIGNS

We can provide a solution to almost any sign requirement. From office nameplates to service department signage, from posters to heavy duty exterior signage - we have the product to advertise your business!



Department Signs



Banners



John Jones

Nameplates



See us today for new tires.

Posters

* Window Clings * Floor Graphics * Banners * Posters * Exterior Signs * Interior Signs * Vehicle Wraps *
Visit www.cdproductsinc.com for complete signage solutions!

VINYL GRAPHICS

Think of this product as a big thermal kiss decal! (NO background material)

Our premium vinyl graphics can be ordered in any size, small or large, and in any quantity from 1 to 1000's. The permanent adhesive allows these graphics to be used on vehicles, windows, doors, walls, floors...the possibilities are endless!

Courtesy of
MORRIE'S
BUY HAPPY™

Show Room Hours
Monday-Saturday
9am - 9pm

Service Hours
Monday-Saturday
6am - 7pm

SCREENPRINTED DECALS

When you want a specific base material, screenprinted decals are the solution. Choose a base material and add any color or many colors with screenprinting. For added impact, diecut your decal to a custom shape!

BASE MATERIALS:

VINYL - White, Clear, Light Yellow or Safety Yellow (permanent adhesive)

MYLAR - Clear, Chrome, Brushed Chrome, Gold (permanent adhesive)

STATIC CLING - Clear or White (adheres with static to glass)

ULTRA CLING - Clear or White (low tack removable adhesive)



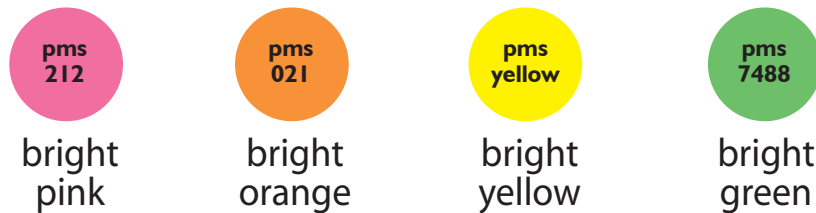
INK COLOR SELECTOR

Actual colors may vary from this due to printing limitations. Please refer to PMS numbers for close match. Those without numbers are actual PMS colors or actual swatches. Don't see the color you want? PMS Color Matching available on most items for \$25.

Standard Inks



Bright Inks



Our new **BRIGHT** inks offer longer exterior durability and are designed to be a substitute for the traditional v-glo inks.

V-Glo Fluorescent Inks



These inks are **NOT** guaranteed against fading. They, like all v-glo fluorescent inks, are not formulated for outdoor use.

full service graphics production
from concept to completion
35 Years
of
Excellence
1979-2014

CD PRODUCTS *Inc.*

FULL SERVICE GRAPHICS PRODUCTION

1330 MILL LANE ♦ WACONIA, MN 55387

phone 952-442-7481 ♦ fax 952-442-7491

sales@cdproductsinc.com ♦ www.cdproductsinc.com

